



NEWS RELEASE

Triumph International Reduces Time to Market as They Go Live with Centric Planning

Family-owned global leader in intimate apparel streamlines merchandise financial planning (MFP) and assortment strategy & execution with Centric Software solutions.

CAMPBELL, Calif., February 4, 2025 – Centric Software® is thrilled to announce the successful go-live of Centric Planning™ at Triumph International, a global leader in intimate apparel. This milestone marks a significant step in Triumph's journey toward driving faster time-to-market through enhanced retail planning efficiency and data-driven decision-making. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Triumph International, a fifth-generation family-owned business with operations in 120 countries and an extensive wholesale and retail network, embarked on its planning transformation journey in early 2023. [Triumph chose to partner with Centric Software to optimize its merchandise financial planning, as well as assortment strategy and execution processes.](#) Renowned for its Triumph® and sloggi® brands, the company faced challenges with fragmented and siloed data, which slowed planning cycles and decision-making. The implementation of Centric Planning, completed on time, on budget and within scope has streamlined Triumph's process workflows delivering a 'single source of truth' for better collaboration and agility.

"Centric Planning has been instrumental in transforming our approach to merchandise financial planning, assortment planning and assortment strategy,"

says Pedro Monteiro, Global Sales Planning Lead at Triumph. “For the first time, our planners and teams across multiple channels and regions have a unified view of the data, enabling faster, more accurate decision-making. The support from Centric and their implementation partner [Ki-Value](#) has been outstanding,” added Monteiro. “The expertise and collaborative approach ensured a smooth transition to the new system, addressing the unique complexities of our global operations. This strong foundation has streamlined our ways of working and instilled confidence among our teams, enabling us to explore new possibilities for optimizing our planning cycles.”

User adoption has been overwhelmingly positive, with planners across Triumph’s wholesale, retail and e-commerce channels praising the system’s ease of use and the significant time savings. “Having a single source of truth and standardized operations has been a game-changer,” adds Monteiro. “Our teams now have the right tools to focus on strategic decision-making, rather than manual data consolidation, which has considerably improved overall efficiency and morale.”

The project’s success also stems from the seamless integration with Centric PLM™, providing end-to-end visibility from product design to product execution. This alignment supports Triumph’s goal of reducing its go-to-market time, ensuring the right products reach customers faster and in the right channels.

“We are delighted to partner with Triumph in their digital transformation journey,” says Chris Groves, CEO of Centric Software. “This go-live showcases the power of Centric Planning to simplify complex operations and drive measurable value. We look forward to continuing this successful collaboration.”

For more information on how Centric Software empowers leading brands with world-class planning solutions, visit www.centricsoftware.com.

Learn more about [Centric Software](#)

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Triumph International (www.triumph.com)

Triumph has been crafting lingerie for over 130 years, ensuring women look and feel their best. Since 1886 Triumph has understood that with perfectly fitting lingerie comes the feeling of true support, empowering women every day, all over the world. Triumph is one of the world's largest intimate apparel companies.

It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 20,000 wholesale customers and sells its products in more than 2,300 controlled points of sale as well as via several online shops.

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-replenishment platform for retailers, brands, and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home, and related goods like cosmetics and personal care, as well as multi-category retail, Centric Software delivers best-of-breed solutions to plan, design, develop, source, buy, make, price, allocate, sell, and replenish products.

- **Centric PLM™**, the leading PLM solution for fashion, outdoor, footwear, and private label, optimizes product execution from ideation to development, sourcing, and manufacture, realizing up to 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Planning™** is an innovative, cloud-native AI solution delivering end-to-end planning capabilities to maximize retail and wholesale business performance, including SKU optimization, resulting in an up to 110% increase in margins.

- **Centric Pricing & Inventory™** leverages AI to drive margins and boost revenues by up to 18% via price and inventory optimization from pre-season to in-season to season completion.
- **Centric Market Intelligence™** is an AI-driven platform that gives insights into consumer trends, competitor offers, and pricing to boost competitiveness and get closer to the consumer, with an up to 12% increase in the average initial price point.
- **Centric Visual Boards™** pivots actionable data in a visual-first orientation to ensure robust, consumer-right assortments and product offers, dramatically decreasing assortment development cycle time.

Centric Software's market-driven, best-of-breed solutions have the industry's highest user adoption rate, customer satisfaction rate, and fastest time to value. It has received multiple industry awards and recognition and appears regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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