



NEWS RELEASE

Centric Software is Awarded the FoodTech Innovation Tastech Award for Centric Food & Beverage PLM

Food 4 Future recognizes Centric's Product Lifecycle Management (PLM) solution as the most innovative digital technology for food & beverage brands, retailers and producers.

CAMPBELL, Calif., June 16, 2025 – Centric Software® is thrilled to announce that it has won the Food 4 Future FoodTech Innovation Tastech by Sigma Award. Centric Software provides the most innovative enterprise solutions to design, develop, formulate, source, comply, buy, make, package, market and sell consumer goods products in food & beverage, grocery and multi-category retail to achieve strategic and operational digital transformation goals.

The Food 4 Future Expo is an annual event attended by over 8,000 professionals with exhibits of the latest solutions in food tech, food safety, robotics and automation, processing and packaging. The award was given to Centric Software in Bilbao, Spain on May 14 for the 'most innovative digital solution for the food and beverage industry.' At the ceremony were Spanish dignitaries from government agencies like the Ministry of Agriculture, Fisheries and Food as well as and the Ministry for Industry, Ecological Transition and Business Digitalization.

Highly configurable and user-friendly, Centric PLM™ is a digital platform that streamlines product development by connecting teams, centralizing data and managing every aspect of the product go to market process. Brands, retailers and producers of any size can manage formulation, raw ingredient libraries, labeling, artwork and packaging, compliance documentation for traceability and bringing products faster to market in a safer manner.

Centric PLM fosters project and portfolio oversight and strong supplier collaboration to increase accuracy to reduce the risk of non-compliance, lower cost of goods sold (COGS), speed time to market and ensure continued supply in fluctuating global conditions. Users enjoy seamless integration with other systems including ERP for synergy and efficient transfer of product data, as well as

databases like Ciqua, GSDN and USDA FoodData Central, to stay current in a rapidly evolving market.

Centric PLM integrates with Centric PXM™ and Centric Visual Boards™. Centric Product Experience Management (PXM), combines AI-powered solutions including Product Information Management (PIM), Digital Asset Management (DAM), content syndication to e-comm sites, marketplaces, social media and Digital Shelf Analytics (DSA). It captures demand signals from digital sales channels and shows consumer behavior in real-time, creating a continuous feedback loop, so brands can quickly adjust products, pricing and inventory to personalize consumer experiences and increase sell-through in response to current market conditions. Centric Software has formed a strategic alliance with the leading food safety and regulatory service provider, FoodChain ID. From within the PLM environment, evaluate ingredients or formulations against 220+ country regulations, databases and libraries. Centric Visual Boards are an enabler for visual range planning and act as a visual pivot table with product data coming from multiple systems like ERP, CAD and more, tied directly to the images. It is a new, visual way of working to ensure robust, consumer-right and compliant product offers, dramatically decreasing assortment development cycle time and increasing profitability.

CEO of Centric Software, Chris Groves says, “We are truly honored to have been recognized by Food 4 Future for the innovations that Centric PLM brings to the food & beverage industry. It is especially rewarding to give our customers concrete tools to face market challenges like tariffs, compliance and sustainability requirements, changing consumer tastes as well as other disruptions, all while protecting margins.”

Learn more about [Centric PLM for Food & Beverage](#)

[Request a demo](#)

[Food 4 Future](#)

Expo FoodTech is the innovation event for professionals from the entire food industry value chain. For three days, Food 4 Future - Expo FoodTech brings together, at Bilbao Exhibition Centre (BEC), more than 8,000 food industry professionals and 250 exhibiting firms to present the latest solutions in foodtech, robotics and automation, processing and packaging machinery for the different

segments of the food industry, as well as food safety and food science. In addition, it will host the Food 4 Future World Summit, the largest European congress in which to discover the latest trends, success stories and tools to transform the food and beverage industry from more than 450 international experts. Food 4 Future - Expo FoodTech is organized by NEBEXT and AZTI. This year, Food 4 Future - Expo FoodTech 2025 is held simultaneously with Pick&Pack for Food Industry, the only event in Spain specialized in packaging and logistics solutions for the food industry.

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled product lifecycle management platform for food & beverage manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, assort, market and sell products. Centric Software solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™** AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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