



## NEWS RELEASE

### **Centric Software Has Won Just Food Excellence Awards for the Third Year in a Row**

*Centric PLM for food & beverage is a five-time Just Food award winner for 2025 in the categories of R&D, M&A, Innovation, Business Expansion and Product Launches*

**CAMPBELL, Calif. July 15, 2025** – Centric Software®, the Product Lifecycle Management (PLM) market leader is pleased to announce that it has won five Just Food Excellence Awards 2025. Centric Software provides the most innovative enterprise solutions to design, develop, formulate, source, comply, buy, make, package, market and sell consumer goods products in food & beverage, grocery and multi-category retail to achieve strategic and operational digital transformation goals.

The Just Food Excellence Awards is an independent awards program powered by Global Data's business intelligence, where over one billion data sets are analyzed by researchers, journalists and AI to rank top-tier companies and their achievements in over 200 countries.

For the third year in a row, Centric Software has been recognized by Just Food, this time in five different categories: Mergers & Acquisitions - Strategic Acquisition; Innovation - Product Lifecycle Management; Business Expansion – Digitalization; Product Launches - PLM Solutions; and Research and Development - Digital Product Development.

Centric PLM™ for food & beverage empowers retailers and manufacturers to transform product development from concept to commercialization, connecting all teams from R&D, procurement, packaging, compliance to manage complexity, increase efficiency, lower costs and get products to market faster to boost product innovation.

Tina Ross, Global Awards Manager at Just Food says, “We are impressed that Centric Software has once again won the Just Food Excellence Awards for its innovative approach in various aspects of the industry.” Ross mentions the different awards. “Centric Software continues to demonstrate growth via business expansion through numerous new global customers and through M&A with the acquisition of Contentserv, a Product Experience Management (PXM) company that encompasses PIM, DAM, content syndication and Digital Shelf Analytics (DSA) to optimize the product commercialization lifecycle, increase sales channels, boost sell through and drive margins, thereby extending the functionality of Centric solutions.

In addition, the three other awards for Innovation - PLM; Product Launches - PLM; and R&D - Digital Product Development show Centric Software’s commitment to ongoing innovation. Ross explains, “Centric Software consistently launches new, customer-driven features, such as multi-level impact analysis, advanced formulation efficiency tools and new enhancements that directly address regulatory, quality, and supply chain challenges unique to food & beverage, enabling faster and more accurate product launches.” Of the Innovation award, in light of recent market churn, Ross says, “Centric Software has rapidly adapted to address urgent market disruptions like tariffs, providing customers with actionable, technology-driven strategies to maintain agility and profitability.”

Centric Software has enabled scenario modeling and digital “what-if” analysis, allowing R&D teams to instantly assess the impact of ingredient changes, regulatory shifts, or supply chain events on numerous SKUs. Ross notes, “As evidence for the R&D award, Centric customers have noted measurable R&D productivity improvements, up to 50%, and reduced time-to-market, up to 60%, validated by customer case studies.”

Fabrice Canonge, President of Centric Software states, “We are thrilled to be honored for the third year in a row by Just Food. Being recognized in five different categories—the highest number of awards we have won from Just Food to date—underscores Centric Software’s success and growth in the food industry, speaking to innovation, agility and responsiveness.”

Learn more about [Centric Software](#)

[Request a Demo](#)

**About the Just Food Excellence Awards ([www.just-food.com/excellence-awards](http://www.just-food.com/excellence-awards))**

The *Just Food Excellence Awards* is an independent recognition programme powered by the business intelligence of GlobalData. Their team of researchers and journalists, along with Artificial Intelligence, analyse over 1 billion datasets during the year to recognise, endorse and rank top-tier companies and their achievements in 200+ countries.

The *Just Food Excellence Awards* is one of the largest, most prestigious, and widely recognised programmes throughout the industry. It is a valuable part of our platform which is the voice of authority in the industry. Our objective is to recognise forward-thinking, innovative companies that drive positive change in the industry.

The focus of the programme is the following Areas of Excellence: Business Expansion, Diversity, Environmental, Financing, Innovation, Investments, M&A, Marketing, Product Launches, Research and Development, Safety and Social.

**About Just Food ([www.just-food.com](http://www.just-food.com))**

**Just-food.com** is one of a network of 40+ proprietary B2B websites, with an unrivalled global audience of active decision makers, influencers, and opinion leaders across the world with a combined readership of 55 million industry professionals each year.

As part of GlobalData, we have access to over 1bn data points including companies, deals, projects and forecasts, and trends. Leading data informs and

supports our industry leading content. With expertise spanning more than 80 markets globally and driven by 800+ award-winning journalists, researchers, and analysts, we connect you with the information that makes and breaks businesses every day.

Combined with our award-winning targeting technology built into our network of websites, we offer a unique end-to-end marketing solution combining insight, creativity, and cutting-edge AI-technology. Our marketing solution allows clients to identify, target and engage with prospects using access and ownership of our 40+ B2B media websites and their large sector specific audiences. With more reach, data targeting and first-party data than any other partner, we produce world-class campaigns for our clients.

### **Centric Software® ([www.centricsoftware.com](http://www.centricsoftware.com))**

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled product lifecycle management platform for food & beverage manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, assort, market and sell products. Centric Software solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and

imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.

- **Centric PXM™** AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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