



## NEWS RELEASE

### **Centric PLM Named a Representative Vendor in Gartner's 2025 Market Guide for PLM in Food & Beverage Industries**

*Centric PLM for food & beverage unifies formulation, specifications, ingredient listings, nutrition and regulatory compliance for product development efficiency*

**CAMPBELL, Calif., July 31, 2025** – Centric Software® is proud to announce that Centric PLM™ for food & beverage has been named a representative vendor in Gartner's '2025 Market Guide for PLM in Food and Beverage Industries.' Centric Software provides the most innovative enterprise solutions to design, develop, formulate, source, comply, buy, make, package, market and sell consumer goods products in food & beverage, grocery and multi-category retail to achieve strategic and operational digital transformation goals.

Gartner is a leading global technological research and consulting firm providing actionable insights to thousands of enterprises worldwide.

A one-size-fits-all PLM system is not the most effective for each vertical. Fast moving consumer goods (FMCG) such as food & beverage have unique needs not always covered by traditional PLM systems. Meeting the specific requirements of the food & beverage space requires agility, short commercialization times and ways to track certifications, sustainability goals and regulatory compliance.

Gartner found that food & beverage manufacturers have been using multiple software applications to address the different elements of PLM. It lists the mandatory features for food & beverage PLM as:

- specification and formula management
- revision and access control
- Lifecycle workflows and change management

- Ingredient data management
- Ingredient search and selection
- Label data management
- Supplier collaboration

Centric PLM not only supports these core features, but also delivers advanced capabilities including:

- Packaging and nutrition labeling
- Automated workflows
- Vendor portal for real-time collaboration
- AI-powered formula matching and least-cost formulation (LCF)
- Multi-language, multi-country compliance and label capabilities
- Digital thread across the product lifecycle
- Seamless integrations ERP, LIMS, MES and other enterprise systems

empowering companies to speed time to market, streamline product and packaging development while achieving fast ROI.

In uncertain conditions like changing regulations and newly levied tariffs, companies can track compliance and certifications across regions, perform 'what-if' scenarios with respect to costing, nutrition labels and ingredient listings for multiple countries in many languages.

With Centric PLM for food & beverage, brands and manufacturers have a unified digital platform to house all product data, reducing errors and accelerating development by centralizing collaboration and providing real-time visibility across teams.

'We're honored to be named in Gartner's Market Guide,' says Chris Groves, CEO of Centric Software. 'Centric PLM for food & beverage is purpose-built to enable brands and manufacturers to tackle product complexity, regulatory challenges, and accelerate product innovation with AI and digital transformation.'

Download the Gartner Market Guide to explore key capabilities and discover why Centric PLM is a recognized leader in F&B digital transformation.

## **[GET THE GUIDE](#)**

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Learn more about **[Centric Software](#)**

## **[Request a Demo](#)**

**Centric Software® ([www.centricsoftware.com](http://www.centricsoftware.com))**

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled product lifecycle management platform for food & beverage manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, assort, market and sell products. Centric Software solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in

productivity and a 60% decrease in time to market.

- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™** AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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