



NEWS RELEASE

Centric PLM Serves Up New Innovations for the Food & Beverage and Grocery Industry to Drive Efficiency & Speed

Centric Software announces powerful AI-driven features and a breakthrough compliance engine as part of its solution updates

CAMPBELL, Calif., August 20, 2025 – Centric Software® unveils the latest evolution of its market-leading Product Lifecycle Management (PLM) platform: Centric PLM™. Centric Software delivers best-of-breed integrated enterprise solutions to design, develop, formulate, source, comply, buy, make, package, market and sell consumer goods products in food & beverage manufacturing, grocery and multi-category retail to achieve strategic and operational digital transformation goals.

The latest update of Centric PLM is a transformative release that takes advantage of AI technologies and designed to simplify workflows, boost system performance and elevate the user experience. Built on direct input from leading food manufacturers and grocery retailers, it delivers a modern UI, intelligent supplier collaboration tools, a new mobile app and embedded AI to accelerate decisions and reduce time to market.

"Centric PLM now delivers faster performance and new capabilities designed specifically for the food & beverage and grocery industry, empowering companies to gain agility in a competitive and disrupted market," says Ron Watson EVP Product & CSO at Centric Software. "Our innovative compliance engine simplifies the management of regulatory requirements across different countries streamlining ingredient rules and delivering precise formulation assessments. This accelerates compliance efforts, reduces the time and energy needed to build extensive rule libraries and enables faster more accurate product development— reducing compliance and claim risks and giving our customers a strategic edge in bringing products to market."

Significant innovations include AI-powered workflow enhancements that embed AI into the product lifecycle for faster data-driven decisions and a revamped sidebar navigation designed for Fast Moving Consumer Goods (FMCG) with quick access to key functions, simplifying complex data and boosting agility.

Centric PLM high-impact innovations for food & beverage:

- **AI-powered workflow enhancements** - Integrated AI accelerates the product lifecycle by delivering tailored, embedded use cases across product concept, procurement and development. Unlike bolt-on tools, Centric Software's AI is built into the PLM workflow, enabling faster, smarter data-driven decisions.
- **Robust compliance engine** - Users easily create, approve and review compliance rules for ingredients. The detailed, step-by-step checks of formulations and the flexible organization of classifiers improve accuracy and make managing compliance simpler thus reducing non-compliance and claims risks.
- **Centric PLM product brief** - The solution brings all product requirements together in a clear and flexible way to allow teams easily collaborate, use consistent templates and track progress. The result is better communication and working as a group with fewer misunderstandings that lead to errors and delays. Everyone works toward a shared product vision from the beginning.
- **Automated impact analysis** - When making product changes, it's important to consider the connections between ingredients, formulations, suppliers and regulations. Centric PLM identifies these dependencies and connects real-time data to make managing changes easier and more accurate. This reduces the risk of quality problems and regulatory issues, allowing for faster decisions, fewer delays and improved product safety and speed to market.

- **Streamlined supplier collaboration** - A single real-time platform designed for smooth execution. Whether working together on a product, obtaining safety data sheets, product fact sheets or certifications delays are minimized and teamwork is improved. In-platform messaging keeps communication clear, relevant and focused for better collaboration.
- **Sustainability without the guesswork** - With new ESG regulations, Centric PLM's environmental metrics and certificate management tools make staying compliant simple. Automated reports at various levels save time and ensure accuracy. The Certificate Management Module tracks renewals, expirations and links documents to each ingredient and packaging material, making compliance easier and more organized in an increasingly controlled market.
- **Revolutionary sidebar navigation** - Built with FMCG in mind, the new sidebar navigation is an innovative redesign that puts essential functions just a click away. The intuitive layout cuts through the clutter of complex hierarchies, making detailed product data easily and quickly accessible with significantly faster queries to boost focus, streamline work and empower teams to respond with agility to ever-changing needs.

"Centric PLM transforms the way food & beverage manufacturers, brands and grocery retailers work," says Chris Groves, CEO of Centric Software. "Every innovation like Centric Software's compliance engine and standardized product brief, is driven by customer input, ensuring that, what matters the most, is directly addressed. market-driven. Coupled with industry best-practices and our in-house professional services team, Centric PLM is the market-leading solution for formulated and non-formulated fast-moving consumer goods."

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Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled product lifecycle management platform for food & beverage manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, assort, market and sell products. Centric Software solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™** AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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