



NEWS RELEASE

Everbest Boosts Omnichannel Efficiency and Accelerates Global Expansion with Centric PLM and Centric Planning

*Singapore footwear brand modernizes product development and retail planning with
Centric Software solutions*

CAMPBELL, Calif., September 22, 2025 – Centric Software® is thrilled to announce that the Singapore-based footwear and accessories company, Everbest has selected Centric PLM™ and Centric Planning™ to drive efficiency for global growth. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, outdoor, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Founded in 1979, Everbest delivers timeless, high-quality footwear and accessories, including bags and belts for both women and men. Everbest sells its products online and in 150 physical stores in Southeast Asia, such as department stores, outlet malls and retail shops. The company also owns two additional children's footwear specialty brands, EVB and The Tracce.

To achieve ambitious international expansion goals, Everbest recognized the necessity of digital transformation to modernize product development and retail planning processes with cutting-edge technology. "Our teams in China, Singapore and Indonesia were grappling with the use of spreadsheets to manage product and planning data for 500 SKUs per year across multiple channels and categories," shares a representative from Everbest. "This manual process often led to human

errors, missing information and inconsistencies. As our business grew, we needed a unified platform to enhance efficiency and decision-making.”

After evaluating various technology partners, Centric emerged as the clear choice due to its comprehensive product suite and strong industry references. “Centric impressed us with their product roadmap, industry know-how and impressive clientele,” the representative adds. “We immediately saw how Centric PLM and Centric Planning could transform our business. The solutions are user-friendly and offer a level of detail and automation that excites us.”

With the successful implementation of Centric PLM, Everbest now benefits from a single source of truth for product data, enhancing collaboration and driving product innovation. “With Centric PLM, task delegation is clearer, freeing up time for teams to focus on value-added tasks that support our growth plans. The onboarding process will also be much smoother and intuitive,” the spokesperson explains.

The implementation process went smoothly thanks to Centric Software’s experienced team and clear methodology. “We’re excited to utilize Centric PLM and look forward to seeing the full impact of these solutions on our operations,” the spokesperson noted.

Building on this foundation, Everbest is implementing Centric Planning to strengthen its omnichannel strategy through three solution modules:

- Merchandise Financial Planning (MFP) - to set financial targets and translate them into actionable sales, margin and inventory plans
- Assortment Strategy - to define the right product mix across markets and clusters
- Assortment Planning and Buying - to select and purchase the right assortments by channel and region

Everbest’s merchandising, buyers and regional operational managers will be able to turn huge volumes of data into clear and accurate patterns and forecasts and use advanced analytics to drastically improve decision-making. “With Centric Planning,

we anticipate faster inventory turnover and increased revenue and margins as we consolidate and organize our planning activities more efficiently,” the representative concludes.

“We are delighted to partner with Everbest as they implement Centric Planning and Centric PLM to digitally transform their business,” says Fabrice Canonge, President of Centric Software. “Everbest has been a trusted brand in the Southeast Asia region for decades, and we look forward to working closely with them for future growth, from planning to product go-to-market through the deployment of Centric Software’s end-to-end solutions.”

Learn more about [Centric Software](#)

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EVERBEST (www.everbest.com.sg)

Established in 1979, Everbest is a Singapore homegrown brand synonymous with luxury of simplicity.

Over the years Everbest has continually evolved to always deliver a timeless collection of high quality, comfort footwear and accessories for both ladies and men. Our goal has, and always will be, to provide our valued customers with quality products and excellent service.

Today the Everbest brand is recognizable across Southeast Asia, with over 30 retail branches.

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-commercialization platform for retailers, brands and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home, cosmetics & personal care as well as multi-category retail, Centric Software delivers best-of-breed solutions to plan, design, develop, source, comply, buy, make, price, allocate, sell and replenish products.

- **Centric PLM™**, the leading PLM solution for fashion, outdoor, footwear and private label, optimizes product execution from ideation to development, sourcing and manufacture, realizing up to 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Planning™** is an innovative, cloud-native, AI solution delivering end-to-end planning capabilities to maximize retail and wholesale business performance, including SKU optimization, resulting in an up to 110% increase in margins.
- **Centric Pricing & Inventory™** leverages AI to drive margins and boost revenues by up to 18% via price and inventory optimization from pre-season to in-season to season completion.
- **Centric Market Intelligence™** is an AI-driven platform delivering insights into consumer trends, competitor offers and pricing to boost competitiveness and get closer to the consumer, with an up to 12% increase in average initial price point.
- **Centric Visual Boards™** pivot actionable data in a visual-first orientation to ensure robust, consumer-right assortments and product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™**, AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric

Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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