



## NEWS RELEASE

### **Centric Software Named 2025 SPARK Leader for Product Lifecycle Management for Process Industries by QKS Group**

*This recognition underscores Centric Software's innovation in formulated goods for food & beverage and cosmetics & personal care*

**Campbell, Calif., October 6, 2025** - Centric Software® is pleased to announce that it has been named Market Leader and Ace Performer in the 2025 SPARK (Strategic Performance, Assessment and Ranking) Matrix by QKS Group®, formerly known as Quadrant Knowledge Solutions. Centric Software provides the most innovative enterprise solutions to design, develop, formulate, source, comply, buy, make, package and sell consumer goods products in cosmetics, food & beverage, grocery and multi-category retail to achieve strategic and operational digital transformation goals.

QKS Group is a leading global advisory and research firm dedicated to empowering technology innovators to accelerate their growth journeys and enable technology adopters to achieve their digital transformation objectives. The SPARK Matrix rates global PLM suppliers based on key market drivers such as specification management, regulatory-first PLM adoption, formulation-centric CPG-driven PLM customers/use cases, sustainability and clean label transparency.

Centric Software scored the highest of all PLM vendors in the two matrix axis attributes: customer impact and technological excellence. This underscores Centric Software's reputation as the market-leading end-to-end PLM solution for brands, retailers and manufacturers across the consumer goods industry.

QKS found Centric Software strengths to include:

- **Advanced ingredient, formulation and compliance management capabilities** - along with collaborative tools designed for the highly regulated

process manufacturing sector, with some customers seeing 60% faster time to market.

- **Centric's new compliance engine** - for regulatory updates features automated compliance workflows for food & beverage and cosmetics & personal care, thereby minimizing effort expended in gathering required information. This also increases label accuracy, contributing to 30% overall improved productivity.
- **AI-driven analytics** - Compliance optimization and formula matching accelerate formulation, directly enhancing decision-making, enabling rapid pivots, smarter choices and margin protection in product development.
- **Centralized supplier data** - for improved collaboration, faster and more accurate information, such as ingredient specifications, certifications, data sheets and to communicate volume requirements to avoid potential breaks in supply.
- **Seamless integration with other crucial business systems** - such as ERP and MES, ensuring data consistency.
- **Centric Software's industry-leading customer retention rates** - reflect exceptional satisfaction and highly responsive support, making for happy and productive employees.
- **A strong worldwide presence** - enables broader regional support and quicker global deployments.

The recognition from QKS reinforces Centric Software's commitment to its process manufacturing customers, delivering real-world results like a 15% margin improvement and a 15% reduction in COGS.

"We are honored to have been named by the QKS Group as a leading PLM vendor for the process manufacturing sector. Since the 2021 introduction of our PLM solution for formulated products like food & beverage and cosmetics & personal care, we have seen the industry respond with enthusiasm and rapid adoption—to the tune of 100+ customers of all sizes in these verticals," states Chris Groves, CEO of Centric Software. "75% of our R&D capacity is reserved for market-driven enhancements, demonstrating Centric's desire and ability to innovate alongside our

customers, resulting in a continuous stream of specialized features to drive efficiency and fuel growth.”

View the [QKS SPARK Matrix](#)

Learn more about [Centric Software](#)

[Request a Demo](#)

**Centric Software®** ([www.centricsoftware.com](http://www.centricsoftware.com))

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-commercialization platform for retailers, brands and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home, food & beverage, cosmetics & personal care as well as multi-category retail, Centric Software delivers best-of-breed solutions to plan, design, develop, source, comply, buy, make, price, allocate, sell and replenish products.

- **Centric PLM™**, the leading PLM solution for fashion, outdoor, footwear and private label, optimizes product execution from ideation to development, sourcing and manufacture, realizing up to 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Planning™** is an innovative, cloud-native, AI solution delivering end-to-end planning capabilities to maximize retail and wholesale business performance, including SKU optimization, resulting in an up to 110% increase in margins.
- **Centric Pricing & Inventory™** leverages AI to drive margins and boost revenues by up to 18% via price and inventory optimization from pre-season to in-season to season completion.
- **Centric Market Intelligence™** is an AI-driven platform delivering insights into consumer trends, competitor offers and pricing to boost competitiveness and get closer to the consumer, with an up to 12% increase in average initial price point.

- **Centric Visual Boards™** pivot actionable data in a visual-first orientation to ensure robust, consumer-right assortments and product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™**, AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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