



NEWS RELEASE

Intercos Group Partners with Centric Software to Boost Global Innovation and Create a Unified Digital Ecosystem

Global Leader in Cosmetic Product Creation and Manufacturing to Innovate New Product Development with Centric PLM

CAMPBELL, Calif., October 28, 2025 — Centric Software® is pleased to announce that Intercos Group has chosen Centric PLM™ to streamline operations, enhance cross-functional collaboration and accelerate product innovation across its worldwide network. Centric Software provides the most innovative enterprise solutions to plan, formulate, develop, procure, manufacture and sell consumer goods products such as cosmetics & personal care, food & beverage, fashion and multi-category retail to achieve strategic and operational digital transformation goals.

Intercos Group has been shaping beauty for over 50 years, creating cutting-edge cosmetic products for the global beauty industry. The company serves more than 700 customers worldwide, spanning multinational corporations, emerging brands and retailers in the color cosmetics, skincare, hair & personal care and fragrances markets. Its mission is to be a trusted partner and innovation leader, delivering high-quality, on-trend products for every market segment.

“At Intercos, we see increasing product complexity and evolving regulatory requirements as opportunities to strengthen our innovation capabilities and operational excellence,” says Mauro Maccagnani, Group Chief Information Technology Officer at Intercos Group. “Centric PLM will empower us to streamline operations and accelerate our go-to-market strategies.”

To address this challenge, Intercos Group is embarking on a new phase of digitalization. With legacy systems and various tools acquired through global

expansion, the company is integrating these into a unified digital ecosystem powered by Centric PLM.

“We are thrilled that Intercos Group chose Centric Software as its trusted partner for their global digital transformation,” says Fabrice Canonge, CEO of Centric Software. “Our partnership will empower Intercos Group to scale innovation, accelerate product development and gain end-to-end visibility across their operations.”

Learn more about [Centric Software](#)

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Intercos Group (www.intercos.com)

Founded by Dario Ferrari in 1972, Intercos is the global leader in the outsourced beauty industry. The group’s client portfolio includes more than 700 customers worldwide, from multinationals to emerging brands and top retailers, and proudly partners with 24 of the top 30 global cosmetics players across color cosmetics, skincare, hair & personal care and fragrances. Intercos operates on three continents with a workforce of 5,800 employees, 12 R&D centers, 16 production plants and 16 commercial offices worldwide. With unmatched global reach, cutting-edge R&D, strong trend intuition and a resolute focus on sustainability, Intercos has consistently been at the forefront of the industry, shaping the beauty landscape with transformative products and solutions.

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-commercialization platform for cosmetics & personal care manufacturers, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, price, allocate

and sell products. Centric solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for cosmetics & personal care manufacturers and retailers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.
- **Centric Market Intelligence™** is an AI-driven platform delivering insights into consumer trends, competitor offers and pricing to boost competitiveness and get closer to the consumer, with an up to 12% increase in average initial price point.
- **Centric PXM™**, AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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