



NEWS RELEASE

NHCO Nutrition Laboratory Goes Live with Centric PLM to Enhance Product Development and Regulatory Compliance

French dietary supplement producer harnesses Centric Software's PLM solution to streamline operations and support international growth

CAMPBELL Calif. December 18, 2025 — Centric Software® is pleased to announce that NHCO Nutrition® Laboratory, a leading French dietary supplement brand, has successfully implemented Centric PLM™, marking a significant milestone in their digital transformation journey. Centric Software® delivers innovative, integrated, end-to-end AI-powered enterprise solutions to take products from concept to commercialization. Cosmetics & personal care, fashion, food & beverage, grocery and multi-category retail teams can plan, design, develop, source, comply, buy, make, price, allocate, assort, sell and replenish products to achieve strategic and operational digital transformation goals.

Founded in 2008, NHCO Nutrition Laboratory has become a key player in the field of micronutrition. An affiliate of the Chiesi Group since 2018, NHCO is a French food supplement laboratory specializing in the research and development of formulas based on amino acids. As a mission-driven company, NHCO promotes the informed and responsible use of dietary supplements and has been providing training to healthcare professionals who recommend its products since its inception.

Following its acquisition, NHCO Nutrition entered a new phase of expansion, notably by collaborating with Chiesi's Italian and Spanish affiliates. The growing complexity of product data management underscored the need for enhanced traceability, secure data handling, structured information flows throughout the product lifecycle and stronger cross-functional collaboration across R&D, quality,

regulatory, operational marketing and contract manufacturing organizations (CMOs).

With a portfolio of over 70 products and nearly 1,000 ingredients, NHCO Nutrition continuously evolves its formulations through ongoing development, reformulation and product update. Driven by ongoing growth and agility, the company adopted Centric PLM as a best-in-class digital foundation to streamline business complexity and scale efficiently.

“Integrating Centric PLM into our daily work has been a game-changer. Previously, our teams relied on spreadsheets, emails and chat communications which posed risks of data inconsistency and errors. Now, with a centralized system in place, we’ve achieved improved productivity through a single source of truth and seamless collaboration across our departments and affiliates in Spain and Italy,” explains François Bernard, ICT Manager at NHCO Nutrition.

NHCO Nutrition successfully deployed Centric PLM by leveraging Centric Software’s agile methodology and expertise, which focuses on close collaboration with business teams for configuration and a phased rollout based on Business Use Cases (BUCs).

“The agile approach was essential to the success of this project,” continues François Bernard. “It allowed us to design the solution iteratively while aligning it with our internal reorganization and international deployment. The strong involvement of the business teams at every stage ensured both relevance and high adoption rate.”

“User experience was a decisive factor in our final decision,” adds François Bernard. “From the very first demos, Centric PLM clearly stood out for its intuitive interface, ergonomic design and strong UX. Today, users confirm that the solution lives up to its promises—we’ve received highly positive feedback, especially from affiliates that are using other tools.”

Today, all global and affiliate teams across NHCO use Centric PLM in all languages and countries where products are sold, fully integrated with the ERP

system. The PLM team is currently in the final phase of fine-tuning of our KPIs with the Centric C8 data and is exploring the integration of [FoodChain ID®](#), along with the seamless connection of the entire supply chain flow.

“We are thrilled to celebrate the successful go-live with NHCO Nutrition,” says Fabrice Canonge, CEO of Centric Software. “Reaching this milestone is the result of a close collaboration, a shared vision and a deep commitment to operational excellence. NHCO’s ability to combine scientific precision with agility makes them a pioneer in their field.”

[See Centric Software’s AI-Powered Solutions in Action at NRF 2026, Booth #6505](#)

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About Laboratoire NHCO Nutrition (nhco-nutrition.com)

Founded in 2008 by a pharmacist in Nice, France, conceives, develops and commercializes an innovative and efficient line of food supplements, focused on the value added of Amino Acids with a premium positioning indicated for joint comfort, hair care, vitality and slimness and successfully promoted by its own salesforce.

For more information, visit: nhco-nutrition.com

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled product lifecycle management platform for food & beverage

manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, comply, buy, make, package, assort and sell products. Centric Software solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented product portfolio optimization tool. A singular accessible workspace pulls in real-time data and imagery from multiple business systems. It is a new, visual way of working to ensure robust, consumer-right product offers, dramatically decreasing assortment development cycle time.
- **Centric PXM™** AI-powered product experience management (PXM) encompasses PIM, DAM, content syndication and digital shelf analytics (DSA) to optimize the product commercialization lifecycle resulting in a transformed brand experience. Increase sales channels, boost sell through and drive margins.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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