

PRESS RELEASE



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The Fuser Collection Welcomes *Love, Love, Love* by Sagrasse: A New Addition Celebrating the Power of Color and the Vitality of Contemporary Neo-Pop Language

The Fuser Collection is proud to announce the acquisition of *Love, Love, Love* by Sagrasse, the artistic name of Sandro Grassetti, one of the most distinctive voices in Italian neo-pop sculpture. The entry of this work into the Collection reinforces the Fuser Collection's commitment to gathering artistic expressions capable of interpreting contemporary culture with energy, formal rigor, and immediate communicative impact.

Sagrasse: An Artist, A Vision

Sandro Grassetti, known in the contemporary art scene as Sagrasse, entered the art world after a long career in the industrial sector, where he developed an in-depth knowledge of resin—a material that would later become the defining hallmark of his work. In 2021, he made the decisive choice to devote himself entirely to sculpture, a turning point that marked the birth of his artistic language and the name under which he now signs his works.

Sagrasse's poetics unfold within contemporary pop art, while intelligently emancipating themselves from it, reworking its codes through an imagery suspended between

nostalgia, mass visual culture, and fantastical worlds. Pop icons, everyday objects, and collective symbols are transformed in his hands into polished forms, soft volumes, and luminous surfaces, creating a fluid dialogue between reality and imagination, memory and reinvention.

A distinctive element of his work is his masterful use of color: vibrant hues, fluorescences, gilded finishes, and mirrored reflections that turn the surfaces of his sculptures into energetic fields charged with visual intensity. This controlled brilliance reflects his ongoing reflection on the seductive power of images and their ability to attract, move, and question the viewer.

His works are the result of a creative process that combines advanced technology with artisanal craftsmanship. The hand-finishing makes each sculpture a unique piece, recognizable for its tactile and visual precision. Sagrasso's catalogue now includes iconic works that regularly appear in international collections and auctions—a coherent, vibrant, and instantly recognizable production, highly appreciated by contemporary collectors.

Love, Love, Love: A Hymn to Emotion

Love, Love, Love—now an integral part of the Fuser Collection—fully embodies Sagrasso's artistic vision. Characterized by an intense chromatic construction and an essential, immediately readable form, the work conveys a pulsating energy that envelops the viewer. The repetition of the word “Love” in the title becomes a visual mantra, an invitation to immerse oneself in a universal feeling that the artist translates into a balance of brilliant colors, perfectly polished surfaces, and volumes that evoke both pop sweetness and iconic strength.

Love, Love, Love encapsulates the creative DNA of Sagrasso: the fusion of pure emotion and formal construction, visual seduction and collective memory. The Fuser Collection welcomes it with great enthusiasm, recognizing its narrative and aesthetic potential, as well as the value of an artist in constant ascent on the international scene.

A New Chapter in the Fuser Collection

With this significant acquisition, the Fuser Collection continues its dialogue with the most vibrant expressions of contemporary art, offering the public new opportunities to engage with artistic languages that unite imagination, technique, and symbolic power.

For information, images, and press materials:

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