AGENDA OF THE DAY

08:00 – 09:00 BREAKFAST

INTRO & MIND-SET
• Objective of the day and who we are
• Relationship is the new currency!
• The importance of being in different channels
• How to engage customers becoming "The expert"
• The importance of Social Media (...especially Pinterest!)

10:25 – 10:45 BREAK

BASICS – WHAT YOU NEED TO KNOW
• how google works
• you don't need a website
• how to define the right keywords for real
• basic SEO (title, descr, keyword density, duplicate contents), not only for your website
• how to build a perfect website

12:00 – 13:00 LUNCH

LET'S GET PRACTICAL - RETURN OF INVESTMENT
• Strategy 1 •
10x10x4 strategy

• Strategy 2 •
How to get your product listed in the largest BUYER search engine in the world (and no, it's not google)

• Strategy 3 •
The secret backdoor into Apple iTunes that puts your message in front of 300 million active buyers

• Strategy 4 •
How to make Google Your Best Affiliate using a little known option from Google AdWords..totally RISK-FREE and crush the competition

14:20 – 14:40 BREAK

• Strategy 5 •
The brain-dead simple YouTube strategy that gets you on Google first page in less than 3days

• Strategy 6 •
How to double your list without double your traffic

• Strategy 7 •
Micro Offers and Subscription: how charging less money can make you twice as much profit. Subscription is even better

• Strategy 8 •
The "Hands-Free SEO" Method that gets you top rankings and a flood of free traffic for 200 Sek or less. to your You-Tube Video

16:00 – 16:30 CONCLUSION AND Q&A

16:30 Go home and save a big loss of money!

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