Rockwell Automation

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News Release

Registration Opens for the 25th Automation Fair Event

Learn how to implement smart manufacturing and build a Connected Enterprise at annual event hosted by Rockwell Automation

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MILWAUKEE, Sept. 20, 2016 — Registration is now open for the 25th Automation Fair event hosted by Rockwell Automation and members of its PartnerNetwork program. Manufacturers and producers across the globe can see the latest products, services and solutions that help enable a Connected Enterprise at this year's event, being held at the Georgia World Congress Center on Nov. 9 and 10 in Atlanta.

"We are well-positioned to bring The Connected Enterprise to life for our customers, given our technology, domain expertise, partners and market access," says Blake Moret, president and CEO, Rockwell Automation. "You can see the power of this combination at the Automation Fair event. As a company, we continue to focus all of our passion and knowledge on helping our customers improve their competitiveness."

Automation Fair Event On Nov. 9 and 10, more than 100 exhibits showcasing the latest innovations in automation from Rockwell Automation and its PartnerNetwork program will be on display. Attendees can experience this technology at 19 hands-on labs and participate in any of the 93 technical sessions. They can also hear best practices from customers and industry leaders in nine different industry forums, including automotive, chemical, food and beverage, global machine and equipment builders, life sciences, oil and gas, power and energy management, pulp and paper, and water wastewater.

Process Solutions User Group (PSUG) On Nov. 7 and 8, PSUG will bring together more than 800 operations, IT and engineering professionals in process industries to share best practices and learn from peers. The event will feature approximately 30 technical sessions, eight hands-on labs, and more than 25 presentations from Rockwell Automation customers.

Automation Perspectives Global Media Event On Nov. 8, the annual Automation Perspectives global media forum will provide global media and industry analysts with an update on the latest trends and outlook on the future of automation. The event will include keynote speeches and commentary from Rockwell Automation executives and leadership from global companies who will share their viewpoint on the future of global manufacturing, the potential of intelligence-driven operations, and other leading topics.

Registration for the 2016 Automation Fair event, PSUG and the Automation Perspectives global media forum is now open.

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About the Rockwell Automation PartnerNetwork Program The Rockwell Automation PartnerNetwork program offers global manufacturers access to a collaborative network of companies mutually focused on developing, implementing and supporting best-in-breed solutions to achieve plantwide optimization, improve machine performance and meet sustainability objectives.

About Rockwell Automation Rockwell Automation Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs approximately 22,000 people serving customers in more than 80 countries.

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